

Diploma in  
**Technopreneurship**  
科技创业文凭课程



我造

我想



 nova-edu.com.my

 gte.edu.my

 @thenovaacademy

 @glamifythriveeducation

 Nova Academy 星光学院

 Glamify Thrive Education 初绽教育集团

 Nova Academy 星光学院

 GTE 初绽教育

 enquiry@nova-edu.com.my

 info@gte.edu.my

 WhatsApp: 018-789 2238

Certified By 波兰热舒夫信息技术与管理大学认证



**UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT**  
in Rzeszow, POLAND



WhatsApp us for  
information  
about our  
programmes,  
offers, and  
upcoming intake!

**Lume Education Group Sdn Bhd**

Registration No: 202301044484 (1538400-D)

Lot L1-E-4, Level 1, HIVE 5 (Enterprise 4),  
Taman Teknologi MRANTI,  
Bukit Jalil, 57000 Kuala Lumpur, Malaysia.

## Program Overview

Diploma in Technopreneurship is an innovative program designed to cultivate entrepreneurial thinking alongside strong technical knowledge.

From business planning to digital marketing, software innovation to tech product development, students will explore how to launch tech-driven businesses, manage digital projects, and harness innovation to build successful startups or drive transformation within existing companies.

## Career Opportunity

### Tech Startup Founder:

Build and launch your own technology-based business.

### Digital Project Manager:

Manage tech projects, teams, and digital transformation initiatives.

### Innovation Consultant:

Help businesses develop new products, services, and digital strategies.

### E-commerce Entrepreneur:

Start and scale online businesses across digital platforms.

### Tech Product Manager:

Oversee the development and launch of innovative digital products.

### Business Development Executive (Tech):

Drive partnerships, market growth, and client acquisition in tech sectors.

## 课程简介

科技创业文凭课程是一项创新性的课程，旨在培养学生的创业思维与技术知识相结合的能力。

课程内容涵盖商业计划书撰写、数字营销、软件创新到科技产品开发。学生将学习如何启动科技型企业、管理数字项目，并利用创新推动创业或企业转型。

## 就业机会

### 科技初创公司创始人:

创建并运营以技术为核心的企业。

### 数字化项目经理:

管理技术项目、团队及数字化转型。

### 创新顾问:

协助企业开发新产品、服务与数字战略。

### 电商创业者:

通过数字平台开展并扩展线上业务。

### 科技产品经理:

负责数字产品的策划、开发与发布。

### 商务拓展专员(科技领域):

推动合作、开拓市场及吸引客户。

## Duration 学制

15 months

## Assessment 评估

100% Coursework

100% 课程作业

## Entry Requirement 入学标准

Age 16 and above

16岁或以上

## Medium 教学语言

Curriculum is in English. Classes are conducted in English & Mandarin.

课程以英文为主，中英双语授课。

## Programme Fee 课程费用

1st Semester: RM 13,000

2nd Semester: RM 5,000

3rd Semester: RM 4,500

---

**Grand Total: RM 22,500**

---

## Area of Study

### Entrepreneurship Fundamentals

Learn the basics of starting and managing a business.

### Business Model Innovation

Understand how to create scalable, tech-driven business models.

### Digital Marketing

Use online tools and strategies to grow brands and businesses.

### Technology & Innovation Management

Manage tech resources and lead innovation in business.

### Startup Finance & Funding

Learn about budgeting, fundraising, and financial planning for startups.

### App & Web Development Basics

Gain basic skills to prototype and launch digital products.

### Pitching & Presentation Skills

Master the art of business storytelling and investor pitching.

### Legal & Ethical Aspects of Tech Business

Explore startup laws, digital rights, and ethical entrepreneurship.

## 学习范围

### 创业基础

学习如何创办和管理企业。

### 商业模式创新

掌握构建可扩展科技型商业模式的能力。

### 数字营销

使用线上工具和策略发展品牌与业务。

### 科技与创新管理

管理科技资源，推动企业创新。

### 初创企业融资与财务

了解预算、融资与创业财务规划。

### 应用与网页开发基础

掌握数字产品原型设计与上线的基础技能。

### 项目展示与演讲技巧

学习如何讲述商业故事，打动投资人。

### 科技企业法律与伦理

了解创业法律、数字权利与道德创业实践。

Certified By 波兰热舒夫信息技术与管理大学认证



UNIVERSITY of INFORMATION  
TECHNOLOGY and MANAGEMENT  
in Rzeszow, POLAND

