

Diploma in  
**Creative Multimedia Design**  
多媒体创意设计文凭课程

我造我想

Certified By 波兰热舒夫信息技术与管理大学认证



**UNIVERSITY of INFORMATION TECHNOLOGY and MANAGEMENT**  
in Rzeszow, POLAND

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**Lume Education Group Sdn Bhd**  
Registration No: 202301044484 (1538400-D)  
Lot L1-E-4, Level 1, HIVE 5 (Enterprise 4),  
Taman Teknologi MRANTI,  
Bukit Jalil, 57000 Kuala Lumpur, Malaysia.

## Program Overview

Diploma in Creative Multimedia is a dynamic program that equips students with the creative and technical skills necessary for the fast-evolving digital content and media industry.

From graphic design to animation, video production to interactive media, students will gain hands-on experience to thrive in creative roles across various industries.

## Career Opportunity

### Multimedia Designer:

Create visual content for digital platforms including animation, websites, and video.

### Motion Graphic Artist:

Develop 2D animations for media and marketing.

### Video Editor / Producer:

Handle video production, editing, and post-production for film or content creation.

### Photographer:

Capture high-quality visuals for digital storytelling, branding, and media.

### Videographer:

Produce engaging video content for campaigns, websites, and social media.

### UI/UX Designer:

Design intuitive and engaging interfaces for apps, websites, and digital too

## 课程简介

多媒体创意专业文凭课程是一项富有活力的课程,旨在帮助学生掌握数字内容与媒体行业所需的创意与技术技能。课程内容涵盖平面设计、动画制作、视频编辑与互动媒体等领域,培养学生成为多领域创意人才。

## 就业机会

为数字平台创作视觉内容,包括动画、网站与视频。

### 动态影像设计师:

为媒体、与营销制作二维动画。

### 视频剪辑师 / 制作人:

参与视频制作、编辑与后期工作,适用于影视或内容创作。

### 平面设计师:

设计品牌视觉、海报、包装及社交媒体视觉内容

### 摄影师:

拍摄高质量图像用于品牌、媒体与故事传播

### 视频制作人:

制作吸引人的视频内容,用于宣传、社交媒体及项目展示

### UI/UX 设计师:

为应用程序、网站与数字工具设计直观且有吸引力的界面。

## Duration 学期

15 months

## Assessment 评估

100% Coursework

100% 课程作业

## Entry Requirement 入学标准

Age 16 and above

16岁或以上

## Medium 教学语言

Curriculum is in English. Classes are conducted in English & Mandarin.

课程以英文为主,中英双语授课。

## Programme Fee 课程费用

1st Semester: RM 13,000

2nd Semester: RM 7,000

3rd Semester: RM 5,500

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**Grand Total: RM 25,500**

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## Area of Study

### Design Fundamentals

Understanding visual design principles, color theory, typography, and composition.

### Digital Illustration

Learning how to create digital artwork using industry-standard tools like Photoshop and Illustrator.

### Graphic Design

Focus on branding, logo creation, advertising materials, and visual identity design.

### Motion Graphics

Creating animations and visual effects for video and digital media.

### Web & UI/UX Design

Designing user-friendly websites and mobile applications with a focus on user experience.

### Video Production

Understand video shooting, editing, and post-production workflows.

### Interactive Media

Developing interactive experiences for platforms.

## 学习范围

### 设计基础

了解视觉设计原理、色彩理论、字体设计和构图技巧。

### 数字插画

学习使用行业标准工具,如 Photoshop, Illustrator,创作数字艺术作品。

### 平面设计

专注于品牌设计、标志创建、广告素材和视觉识别设计。

### 动态图形设计

为视频和数字媒体制作动画和视觉效果。

### 网页设计与 UI/UX

设计以用户为中心的网站和移动应用,专注于用户体验。

视频制作与剪辑实践、视频拍摄、剪辑与后期制作技巧。

### 互动媒体

开发适用于网站和移动平台的互动应用与体验。

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